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### **ABOUT US**

The higher education institution FINra was founded in July 2016 in Tuzla. The founder of FINra is an educational – consulting company FINconsult Tuzla, which has been operating successfully for 18 years. Main activity of FINconsult Tuzla is education in the financial and accounting profession and business consulting.

FINra is on the list of accredited higher education institutions in Bosnia and Herzegovina. Institutional accreditation was obtained on April 28, 2021. FINra is among the few higher education institutions in Bosnia and Herzegovina that issued their first diplomas after obtaining institutional accreditation.

A unique combination of theory and practice is the teaching concept implemented at FINra. So far on FINra enrolled seven generations in the "Finances and Accounting" study program and 139 of them have graduated and all are employed.

Three generations were enrolled in the "Computer Science and Informatics" study program. There are currently 235 students studying at FINra on both study programs.

In addition to the above study programs, FINra from the academic year 2023/2024. introduces three new study programs:

- 1. "Tourism, Hospitality and Gastronomy"
- 2. "Modern Management and Digital Business"
- 3. "Ecological Agriculture"

All three new study programs deal with a new profile of personnel who are in demand on the market of work both in Bosnia and Herzegovina and in the world. In the academic year 2023/24, FINra is going to realize five study programs and is going to transform into FINra University

### MISSION, VISION AND GOAL

#### Mission

FINra's mission is to ensure modern and innovative education which combines theory and practice, in order to imparted knowledge to their students and skills that make them more competent and more competitive on the labor market.

All occupations are entrepreneurial oriented and enable starting and running your own business. Quality improvement of study programs is constantly present throughout constant modernization of the curriculum program and course syllabus.

### Vision

FINra is a modern, higher education institution, with more attractive study programs, integrated to the academic community, partner with economy, social community and prestigious domestic and international educational and scientific research institutions, which educates competent and recognized experts from different scientific fields of economics and IT, tourism, hospitality and ecological agriculture.

#### Goal

Our goal is to educate students to be prime experts in occupations for who are being educated.

To become successful accountants, respected auditors and financial managers, top IT experts and developers, successful presenters of travel agencies, wanted tour guides and kitchen chefs, modern managers of companies and ecological engineers of agriculture.

### Why study at FINra?

# 10 reasons



Accredited higher education institution



Inclass and online - DL



Related to the economy and practice



Modernly equipped classrooms and modern IT equipment



Employment enabled after completion of studies



Free literature provided and books



Scholarships during studies



Tuition payment in several installments



Unique study programs in Bosnia and Herzegovina



Participation in ERASMUS+ programs mobility



# Scholarships FOR OUR FUTURE STUDENTS

FINra awards scholarships to students in the amount of 10% to 100% through reduction of tuition fees. For the academic year 2023/2024. year, a fund for scholarships was provided in the amount of 100.000 KM.

Final grade students apply for scholarship testing. The scholarship test is one of the criteria for receiving a scholarship. Other criterions for determining the amount of the scholarship is the average grade point in high school.

We especially reward students with the best grade point average in high school with free education.

Take advantage of the unique opportunity to win a scholarship and study at FINra Tuzla.

Testing venue: FINra amphitheater Transportation is organized for students outside the city of Tuzla.

Apply for testing





### FOR OUR FUTURE STUDENTS

# Free literature and books

Our students have no other expenses, apart from tuition. All professional literature and textbooks are provided at FINra.

On FINra e-courses, students have 24/7 access to educational materials and books for each of the subjects, during the entire study.

Our students also have free access to the EBSCO e-library, which has 26,000 books. The e-library is a very important resource, which students use in their work for writing seminars and final papers, and exam preparation.

"By approaching contemporary world literature, we will affirm and advance scientific research work at FINra, improve the quality of teaching, raise the level professional competence, both of students and of teaching staff, and provide achievement of one of the goals we set at FINra, that our students fluently speak business English," said Prof. Ismet Kalić, director of FINra, when signing the contract with the EBSCO company.





# FOR OUR FUTURE STUDENTS Practice during studies

A unique combination of theory and practice is the concept of teaching that is realized at FINra.

FINra pays special attention to practice and practical training of students. All students of FINra during their studies do internships in companies with which FINra has signed a Business Agreement cooperation, and there are over 250 such, both private and public companies.

In this way, students gain practical experience, as well as knowledge and skills that are acquired at FINra, applied and supplemented by work in practice. This concept of practical training of students is extremely successful and provides results, which is confirmed by the fact that all our graduates are employed.







### FOR OUR FUTURE STUDENTS

# Realization of classes

The teaching process is realized according to the combined model: inclass and online - DL.

The teaching process is realized according to the combined model: inclass and online - DL. All lectures and exercises are recorded live and stored on the platform within 24 hours on platform E-teaching. In this way, students who are employed or dislocated can continuously monitor classes. A review of the material on E-learning is available 24/7 throughout the academic year.

In order to improve the quality of the teaching process, FINra established a new teaching concept, INTERACTIVE and INDIVIDUAL approach to the student. The concept of interactive and individual approach is based on the application of innovative methods and techniques during teaching, and with the goal of more efficient transfer of knowledge and skills to students.

A very important segment for the establishment of this concept is the equipment in thecabinets which is state-of-the-art IT equipment, including an audio/video solution system. All classrooms at FINra are equipped with smart boards of the latest generation, which enable better connectivity and interaction in the "professor-student" relationship.

The classrooms for conducting practical classes additionally have computers on which are installed programs for accounting and financial operations, programming, as well as others programs (SPSS statistical program, programs for decision-making methods and techniques).

# FOR OUR FUTURE STUDENTS Mobility of student

The Erasmus+ program offers students and academic and administrative staff exchange opportunities giving them the opportunity to gain new experiences and advance knowledge in institutions and organizations outside Bosnia and Herzegovina.

FINra aims to involve its students and teaching staff in the EU Erasmus+ program with the support of partner higher education institutions with which it has signed agreements, and in that way to strengthen and develop their professional competences.

Some of the more significant partners of foreign accredited higher education institutions are:

- Libertas International University Zagreb, Republic of Croatia,
- University of Slavonski Brod, Republic of Croatia,
- Faculty of Project and Innovation Management, Belgrade, Republic of Serbia,
- Polytechnic "Lavoslav Ružička" Vukovar, Republic of Croatia,
- Novo Mesto University in Novo Mesto, Republic of Slovenia,
- Faculty of Management Herceg Novi, Montenegro,
- Nikola Tesla Polytechnic from Gospić, Republic of Croatia,
- PIUSAD International University, Denver, Colorado and others...





Study program

### **Finance and Accounting**

with directions

# Accounting, Audit and Taxes

Become a top accounting expert and gain skills in keeping business books, preparing financial reports and tax returns, as well as the knowledge and skills of auditors, tax advisers and a tax expert.

# Finance, Banking and Insurance

Get the knowledge of a top expert in the field of finance and management cash flows, and skills in making investment decisions, financing and asset management. Learn to do business in banking and in insurance.

# IT in Finances and Accounting

Become an expert in the field of finance and accounting, and acquire skills in the application of information technologies in finances and accounting. Train yourself to work on IT equipment and systems applicable in contemporary financial and accounting practice of business.



Scan the QR code for more about professional competences and teaching subjects of this study program.

Study program

### **Computing and Informatics**

#### with directions

### Software Engineering

Acquire the knowledge and skills of a top developer in the field of business applications. Adopt professional competencies that represent a combination of information technologies, software programming and basic knowledge of finances, accounting and management. The "Software Engineering" course of study is realized in four-year and three-year duration.

# Web design and Multimedia

Master the knowledge and skills of a top web designer and expert in multimedia. Get trained in front-end design, web development and use of multimedia technologies. Study direction "Web design and multimedia" is implemented over a three-year period.

# Acquire practical knowledge and skills for successful the future!

During the studies, professional practice in IT was provided companies with which FINra has signed an agreement on business cooperation. Students are trained by programmers from long-term experience gained in well-known IT companies.



Scan the QR code for more about professional competences and teaching subjects of this study program.

# Study program Toutism, Hospitality and Gastronomy

#### with directions

### Tourism and Hospitality

The occupation head/manager of a travel agency is a personnel profile for which there is a constant demand both in BiH and in the world. They have knowledge and skills and professional competences of a modern manager in tourism and in the service industry, which made it possible to start one's own business. Study direction "Tourism and hospitality" is implemented over a four-year period.

### **Tourist** Guide

There is a great demand for tour guides on the labor market, which the records of the Employment Service confirm that there are no tourist guides. Tourist guides are the key persons for introducing tourists to tourist destinations of the Tuzla Canton, as well as Bosnia and Herzegovina. The study course "Tourist guide" is implemented over a three-year period.

### Gastronomy /Culinary arts

Gastronomy/culinary creates a profile of personnel who possess professional skills and competencies, and the knowledge and skills of a chef. The chef is the person who will contribute to the tourist coming again and again visiting our tourist destinations. Study direction "Gastronomy/Culinary" is implemented over a three-year period.



Scan the QR code for more about professional competences and teaching subjects of this study program.

# Study program Modern Managment and Digital Business

with directions

### **Entrepreneurial** Management

Entrepreneurial managers are oriented towards understanding overall management in companies, which includes making business decisions, strategic thinking and determining business goals, assessing business risks, creating entrepreneurial ventures and innovations in companies, analyzing business results, as well as managing projects and changes in the company.

### Management of Digital Business

The digital business manager creates the digital transformation of the business into the company, analyzes and creates an information system for management support and decision-making, creates development plans for e-businesses to support strategic and operational goals of the organization. Manages efficiently and effectively information essential for business, and redesigns and improves business processes through modern information and digital tools.

> Both study majors realized in a four-year period duration.



Scan the QR code for more about professional competences and teaching subjects of this study program.



with directions

### **Ecological** agriculture

Ecological agriculture engineers will be trained for planning, organization and practical implementation of ecological (sustainable) agricultural production using modern technologies, as well as performing tasks in local self-government and state administration offices in the field of agriculture, rural development, environmental protection and control in the ecological production system.

### Agribusiness

Agribusiness offers a unique combination of ecological agriculture and economic knowledge and skills. It provides the ability to manage an agricultural business with a focus on sustainability and ecological principles. After completing your studies, you will acquire the professional competences necessary for managing agricultural enterprises with the application of modern information and digital technologies.

The "Ecological Agriculture" study program is implemented over a four-year period.



Scan the QR code for more about professional competences and teaching subjects of this study program.

Practice in modern Multilab and TQM laboratories, as well as on agricultural farms

Zerina Beganović 🚄

"FINra provided me opportunity to work in Dubai, and to study in Bosnia and Herzegovina. I am a part-time student who attends classes online, via Zoom platform."





## Kenan Dropić

I was selected among the top 20 developers in the country for Virgin Pulse Bootcamp, and was offered contract of engagement in duration of 6 months. Without FINra I would not achieve this success."

## Rasim Korajlić

"I am employed in IT company Kodecta d.o.o. in Sarajevo as a full stack developer, remotely. I'm working on international projects and parallel studying at FINra."





## Ašir Mujčić

"I finished the first cycle of study at FINra and it is the best decision for me which I have done. I have acquired knowledge and skills in the field applications of IT in finance and accounting, and together with team created an application for family business."

### Nermina Kalić

"I am employed as an assistant at FINra for two years and I am very happy about this engagement. Side by side, I am studying for a master's degree at Faculty of Economics in Sarajevo."





## Maida Avdić

"After completing my studies at FINra I took over the family business. I work in my own accounting service and I manage business books for clients. Last year alone I enrolled in a master's degree in Slovenia"

## Emir Mehmedović

"I've been doing administrative affairs for a year now at International Airport Tuzla. At the same time, I am engaged on international web development projects and I plan to start my own business."



### Arnela Munić

"Thanks to the unique concept of teaching at FINra, I started my own business for face and body care. I was always interested in entrepreneurship and FINra gave me the necessary knowledge and skills to turn dreams into reality."

## Nadina Džanić

"It gives me great pleasure that I chose FINra in mine education process. A unique blend of theory and practice made it possible for me to acquisition a lot of useful knowledge and skill. That is also recognized by my employers."





## Tarik Catić

"I started my undergraduate education at the Faculty of Economics in Zenica and decided to transfer to FINra in the second year. Since I live and work in Sarajevo, I would especially emphasize quality of teaching process for part-time students."

## Aldina Husić

"By obtaining a diploma at FINra and a bachelor's degree in finance and accounting, I got an opportunity to work in the department procurement in one of the most successful companies."

I am honored to have been a FINra student myself."



### Mirnes Muninović

"I started my education at FINra because I want quality education from the field of finance management. It's my goal to become successful financial manager in the company in Czech Republic, where I currently work as a finance officer."

Ahmedin Hasanovi

"I have an affinity for the web design and content creation for the social network. FINra made it possible for me to acquire experience during studies and be rewarded for my work with 100% scholarship. I'm happy because FINra values its students."



Sedina Dulović

"Banking sector jobs are interesting to me and I see myself as a successful banker. I obtained professional qualifications at FINra for competencies required to work in a bank. For two years I have been working in one of the most successful banks in Bosnia and Herzegovina."

### Nerma Omić

"I got an opportunity during my studies to work in a bank, where I did an internship. I am immensfuly grateful to FINra because FINra provides students with an employment opportunity even before completion of studies."



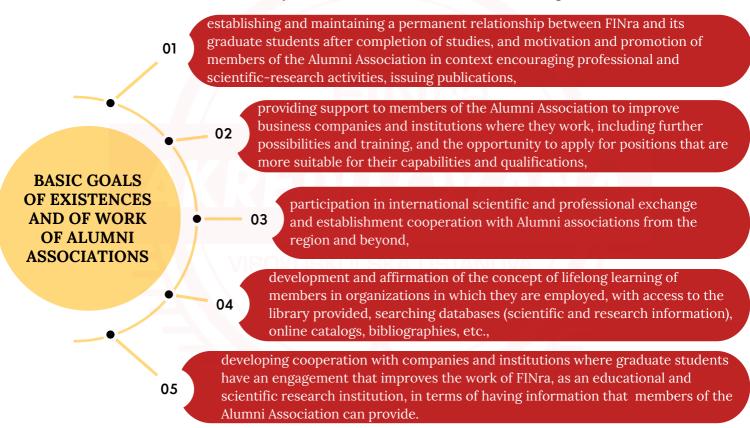
Merima Beganović

"Together with sister Zerina I study at FINra and recently we started our own business in Dubai. Inspired by quality lectures and entrepreneurship exercises and in marketing, we activated web shop of handmade jewelry."

... and many others

#### **ALUMNI**

The FINra Alumni Association is a voluntary association that includes all students who graduated from FINra.

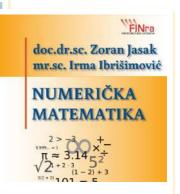


### **PUBLISHING ACTIVITY**

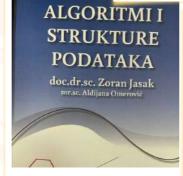




















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