



1. INTERNATIONAL CONFERENCE

The University FINRA Tuzla is organizing the 1st International Scientific and Professional Conference on June 14th - 15th, 2024, in Tuzla, Bosnia and Herzegovina.

THE CONFERENCE TOPICS

SUSTAINABLE DEVELOPMENT OF TOURIST DESTINATIONS

PROGRAM COMMITTEE

1. Prof. Dr. Adil Kurtić, Emeritus, University FINRA Tuzla, Bosnia and Herzegovina
2. Prof. Dr. Drago Cvijanović, University of Kragujevac, Serbia - drago.cvijanovic@kg.ac.rs, dvcmmv@gmail.com
3. Prof. Dr. Drago Šubarić, University of Osijek, Croatia - drago.subaric@ptfos.hr
4. Prof. Dr. Kadrija Hodžić, University of Tuzla, Bosnia and Herzegovina
5. Prof. Dr. Ismet Kalić, University FINRA Tuzla, Bosnia and Herzegovina
6. Prof. Dr. Marijana Šećibović, Higher School of Management and Tourism, Bosnia and Herzegovina
7. Prof. Dr. Nedim Čaušević, University FINRA Tuzla, Bosnia and Herzegovina
8. Prof. Dr. Merima Mujkić Aljić, University FINRA Tuzla, Bosnia and Herzegovina
9. Assoc. Prof. Dr. Zijad Lugavić, University FINRA Tuzla, Bosnia and Herzegovina
10. Assoc. Prof. Dr. Edin Glogić, University FINRA Tuzla, Bosnia and Herzegovina
11. Assoc. Prof. Dr. Edin Jahić, University FINRA Tuzla, Bosnia and Herzegovina
12. Assoc. Prof. Dr. Arnela Smajić-Bečić, University FINRA Tuzla, Bosnia and Herzegovina
13. Assoc. Prof. Dr. Damir Alihodžić, Agency for Halal Quality Certification in Bosnia and Herzegovina
14. Assoc. Prof. Dr. Marko Jurakić, VIMAL Polytechnic, Croatia



ORGANIZING COMMITTEE

1. M.Sc. Adem Azapagić, University FINRA Tuzla, Bosnia and Herzegovina
2. M. Sc. Aldijana Omerović, University FINRA Tuzla, Bosnia and Herzegovina
3. Miralem Mešković, TZ TK
4. Amra Jaganjac, TZ Tuzla
5. Nermin Hodzić, Cooking Akademija, Sarajevo
6. Maid Porobić, Panonika Tuzla
7. Sabina Kovačević, TZ Lukavac
8. Mehmed Djedović, TZ Kalesija
9. Edin Ibrišimović, TZ Gračanica
10. Edvin Selić, TZ Živinice
11. Edin Šerifović, TZ Srebrenik
12. Jasmin Imamović, Turističko-ugostiteljska škola, Tuzla
13. Munevera Rahmanović Hrbat, Ekonomsko-trgovinska škola Tuzla

OUTLINE TOPICS

1. Sustainable development of tourist destinations
2. Destination management
3. Destination marketing
4. Financial management in tourism and hospitality
5. Specifics of financial management in tourism and hospitality
6. Financial reporting in tourism and hospitality
7. Specifics of accounting in tourism and hospitality
8. Government support for sustainable tourism development
9. EU funds for sustainable tourism development
10. Education and workforce development in tourism
11. Multidisciplinarity in tourism workforce education
12. Role and importance of tour guides in sustainable tourism destination development
13. Knowledge and skills of tour agency/organization managers in sustainable tourism destination development
14. Importance of natural and anthropogenic potentials for tourism destination development
15. Development of tourism product
16. Branding of tourism product
17. Destination branding
18. Branding in tourism
19. Role and importance of gastronomy/culinary in sustainable tourism destination development
20. Complementarity of tour guide services and gastronomy/food and beverage offerings in sustainable tourism destination development



21. Importance of understanding standards for religious-based dietary needs (Halal and Kosher) in gastronomy and hospitality
22. Food preparation and provision of food and beverage services to guests with hypersensitivity and/or allergy to certain food ingredients (allergens)
23. Menu adaptation according to guest needs and various dietary preferences
24. Ecotourism
25. Rural tourism
26. Outdoor tourism
27. Active leisure in tourism
28. Mountain tourism
29. Religious tourism
30. Cycling tourism
31. Health tourism
32. Camping tourism
33. Glamping
34. Cultural tourism
35. Hunting and fishing tourism

Authors of articles may choose one of the outlined topics or propose a topic that fits within the conference's scope. The proceedings of the 1st International Conference will contain unpublished papers - articles that are accepted by the Program Committee, reviewed, and categorized into scientific and professional papers. Accepted papers from the 1st International Conference Editorial Board will be published in the internationally indexed scientific-professional journal "Poslovni konsultant," in the international reference databases of EBSCO Publishing, Business Source Corporate, Business Source Corporate Plus, Business Source Complete, and Business Source Ultimate.



IMPORTANT DATES

Submission of paper title and abstract: do 20.5.2024.

Submission of full papers: do 30.5.2024.

Paper review: do 05.6.2024.

Text formatting and Proceedings preparation: do 10.6.2024.

Conference start and duration: 14-15.6.2024.

Final deadline for paper submission: 5.6.2024.

Submission of papers via email: odrzivirazvojturizma@finra.edu.ba

CONFERENCE REGISTRATION FEE

The organizer of the International Conference, University FINRA Tuzla, will not charge a registration fee for authors and co-authors.

VENUE

University FINRA Tuzla, Mitra Trifunovića Uče 9, Tuzla, Bosnia and Herzegovina



GUIDELINES FOR PAPER PREPARATION

Here are the guidelines for paper preparation in accordance with EBSCO Publishing requirements:

1. The length of papers (including abstract, bibliography, footnotes, and spaces for graphic attachments) should not exceed one author's sheet (up to 16 typed pages in A4 format).
2. In the top left corner of the first page, the author's full name should be stated (font: Times New Roman, font size: 13, Bold). Below, centered on the page, the title of the paper should be written in capital letters in both the local language and English (font: Times New Roman, font size: 13, Bold). Underneath the title, there should be an abstract in both languages (Italic), keywords in both languages, and the rest of the text of the paper (font: Times New Roman, font size: 12). Introduction and conclusion should not be numbered. Text should be single-spaced, with spaces between paragraphs and no indentation of the first line. Footnotes on the same page should include the name and address of the author's institution and email address (font: Times New Roman, font size: 10).
3. References to cited parts of the text should be included within the text, not in footnotes. References should be placed in parentheses and include the author's last name, year of publication, and, if quoting, the page number, for example: (Babić, 2021) or (Babić, 2021, 129).
4. Footnotes should be marked with Arabic numbers in the text and positioned on the same page at the bottom of the text.
5. The bibliography should include all used sources, listed alphabetically by author's last name and chronologically for works by the same author. If sources by the same author have the same publication year, they should be differentiated in parentheses after the publication year. If there are multiple authors of a collaborative work, the last names should be listed alphabetically. Please follow these examples:

For books: Vukonić, B., (2021), Title of the Book, Publisher.

For journals: Novković, S., (2020), "Transition from self-management to employee ownership in Croatia: A Survey," *Ekonomska istraživanja*, 12 (1-2):57-68. (12 indicates the volume/issue of the journal, (1) the issue number within the volume, and 57-68 the page range of the article).

Keywords: Provide up to eight words in both the local language and English. The abstract should contain up to 100 words (up to half a page of typed text in A4 format). The abstract should include the purpose and objectives of the paper, methods, paper structure, main results, and conclusion on the potential application of the results. Each paper must have an abstract in one of the local languages and English.