



Adna Mujačić

Date of birth: 17/02/1999 | **Place of birth:** Tuzla, Bosnia and Herzegovina |

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ABOUT ME

Motivated and communicative professional with experience in sales, healthcare, and agronomy. Skilled in teamwork, organization, and customer relations, with a strong sense of responsibility and continuous learning.

WORK EXPERIENCE

 **UNIVERSITY FINRA – TUZLA, BOSNIA AND HERZEGOVINA**

TEACHING ASSISTANT – 2025 – CURRENT

- Assisting in teaching and practical classes within the study program *Ecological Agriculture* at the Faculty of Biotechnical Sciences
- Providing applied professional knowledge and industry-based insights as a practice expert.
- Guiding groups of students during field visits to farms to observe and learn about practical applications of sustainable and ecological farming methods.
- Supporting the integration of real-world agricultural practices into the academic curriculum.

 **ORBICO – TUZLA, BOSNIA AND HERZEGOVINA**

SALES ADVISOR – 04/2024 – CURRENT

- Acting as a skincare educator and brand ambassador for skincare brands.
- Providing professional training, product demonstrations, and educational workshops focused on skincare formulations, proper application, and customer consultation.
- Sales activities: actively promoting and selling products, achieving sales targets, and upselling complementary items.
- Responsible for merchandising and product display in retail and pharmacy environments.
- Customer advisory role: providing professional advice to clients, including dermo-cosmetic consultations in pharmacies (skincare recommendations, product demonstrations, personalized solutions).
- Brand representation: ensuring that products are presented according to company standards and marketing guidelines.
- Market feedback: collecting customer insights and reporting on product performance to improve sales strategies.
- Team collaboration: working closely with colleagues and supervisors to organize promotions, in-store events, and seasonal campaigns.
- Stock management: monitoring inventory levels, ensuring shelves are fully stocked, and coordinating with warehouse/logistics when needed.

 **PHARMACIES – NOREVA – TUZLA, BOSNIA AND HERZEGOVINA**

DERMO CONSULTANT – 2022 – 2023

- Provided expert advice on dermo-cosmetic products.
- Assisted customers in selecting appropriate skincare solutions.
- Conducted product demonstrations and built customer trust through personalized recommendations.

 **VARIOUS COMPANIES – TUZLA, BOSNIA AND HERZEGOVINA**

SALES – 2022 – 2023

- Represented and promoted leading brands, including Meggle, Solana, Perutnina Ptuj, and Ribella Foods.
- Collaborated with Promands, distributor for luxury brands such as Dior, Kenzo, Givenchy, Bvlgari, and Narciso Rodriguez.
- Delivered product presentations, sampling, and customer engagement activities.
- Ensured brand visibility and contributed to sales growth through professional representation.
- Merchandising for various companies (food and cosmetics)

- Warehouse Assistant (Bingo): Labeling, preparing, and organizing goods for distribution.
- Traffic Survey Interviewer (IPSA Sarajevo): Conducted structured interviews and collected data for transport studies

● **EDUCATION AND TRAINING**

2024 – CURRENT Tuzla, Bosnia and Herzegovina
MASTER’S DEGREE IN ADVANCED FINANCIAL MANAGEMENT AND CONTROLLING University Finra

2019 – 2024 Tuzla, Bosnia and Herzegovina
BACHELOR OF SCIENCE IN AGRONOMY University of Tuzla – Faculty of Agriculture

Field work experience on farms (practical training and applied research). Focused on crop production, animal nutrition, and sustainable farming practices.

Thesis Preparation of maize silage at Spreča farm

2014 – 2018 Tuzla, Bosnia and Herzegovina
REGISTERED NURSE Secondary Medical School Tuzla

● **LANGUAGE SKILLS**

Mother tongue(s): **BOSNIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B2	B2	B2	B2	B2
GERMAN	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **SKILLS**

Technical skills

Laboratory work and analysis | Basic microbiological techniques | Data collection and environmental monitoring | Sample preparation and quality control

Digital skills

Microsoft Office (Word, Excel, PowerPoint) | Google Workspace (Docs, Sheets, Drive) | Presentation tools (Canva, PowerPoint)

Interpersonal skills

Organizational skills | Communication skills | Problem-solving | Teamwork

● **VOLUNTEERING**

Tuzla
Courses

- German language course
- Volunteer in environmental initiatives, Let’s Do It Tuzla

● **HOBBIES AND INTERESTS**

Sports

- 13 years of professional volleyball experience – developed discipline, teamwork, and leadership.

● **TRAININGS & FORUMS**

Participant in various professional training sessions and development forums

- Agroforum for Youth
- CPIM training
- Interba re-training University of Tuzla